



S E R D A R B A Y R A M

Photographer & Software/Web Coder

Personel

Date of Birth: 20.08.1988
Marital Married
Nationality: Turkish
Experience: 14 Years

Contact

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214, 13589 Berlin
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Languages

English

Native

Turkish

Expert







Bulgarian

Beginner

Germany

Beginner

Hobbies

 Cinema	 Music	 Photo
 Film	 Travel	 Camp

Work Experience

Foto Studio Elif | Germany

Lead Photographer | 2019 -

- Photo studio management
- Photographs and digital editing of special events including weddings, parties and portraits.

Vitol Group – Petrol Ofisi Inc. | Turkey

Online Advertising & Social Media Specialist | 2013 - 2018

- Develop and coordinate advertising and promotional activities.
- Study market and competitors and use creativity for gaining advantage.
- Research on target audience and try to connect with them.
- Analyze the effectiveness of the ad campaign after launch.

T-T Communication Logistics Services Inc. | Turkey

Digital Marketing | 2011 - 2013

- Coordinate live-streaming events' social media interaction and broadcast.
- Create content for email marketing campaigns.
- Identify social media opportunities and develop an actionable plan for execution.

Turkcell Communication Services Inc. | Turkey

Web Programmer Specialist | 2010 - 2011

- Design, develop, and execute site architecture and navigation including redesigns, upgrade and SEO objectives.

Marmara University - IT Head Department | Turkey

Web Programmer Specialist | 2007 - 2010

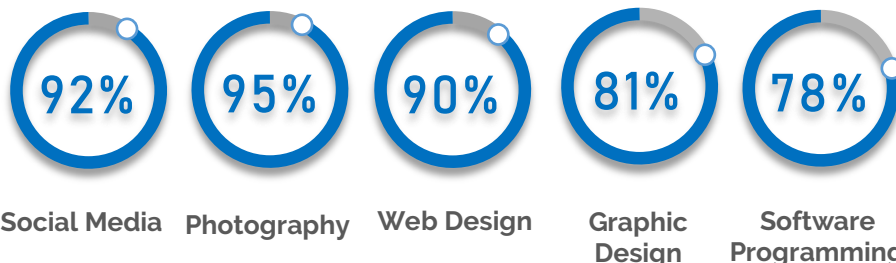
- Student automation coding, design and improvement.

Eralp Group Inc. | Turkey

IT Specialist | 2005 - 2007

- Online help support.
- On-Website support.

Expertise





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Software

Adobe After Effects
Adobe Dreamweaver
Adobe Illustrator
Adobe InDesign
Adobe Lightroom
Adobe Photoshop
Adobe Premiere Pro
Android Studio
ASP.Net
CSS
C#
HTML5
JavaScript
Microsoft Office 365
(Access, Excel, Power Point,
Outlook, Word)
Microsoft Visual Studio
MS SQL
My SQL
PHP
Swift
Wordpress
Xamarin

Education

2011 - 2019
Anadolu University | Turkey
Business Administration
2007 - 2011
Marmara University | Turkey
International Trade

Certificate

2016
ISMEK | Turkey
Photo Editing with 3rd Part Programme
2016
ISMEK | Turkey
Photography
2014
Kariyer Mimari | Turkey
Digital Marketing & Social Media Expertise
2013
Bogazici Institute | Turkey
Social Media Expertise
2011
Kariyer Mimari | Turkey
Google SEO
2009
Bilge Adam | Turkey
Graphic Design
2007
Bilge Adam | Turkey
Software Development
2006
Bilge Adam | Turkey
Interactive Web Design



S E R D A R B A Y R A M

Photographer & Software/Web Coder

To:

Location: Berlin

Position:

Dear Sir / Madam,

I am confident that my previous success as a Software/Web Coder, as well as my strong communication and collaboration skills, make me an ideal candidate for the position.

I am with extensive experience building, maintaining, and running successful digital marketing campaigns. I am adept at creating and implementing client-centered, successful campaigns, aimed at improving brand awareness and presence. I am Experienced in leading teams of marketing professionals to meet and exceed digital marketing goals.

I have excellent communication and negotiation skills and confidence in dealing with customers. I have strong analytical and problem solving abilities and self-motivation to meet and exceed individual and team targets.

I am a passionate and creative individual who loves working in Online Marketing. I have good web skills and always like to be very hands on in my roles as this is where I am allowed to show my creative flair and keep my ideas alive.

Thank you so much for your time and consideration.

Yours Sincerely,

S. Bayram